



YOUR STRATEGY

For Starting a new Gulf Project
with your Team



Is this you?

1

Your Team is new to the Middle East?

2

They have a lot of questions?

3

You don't have enough time or knowledge to answer them all.

4

This project is crucial and you have to make sure your team performs well.

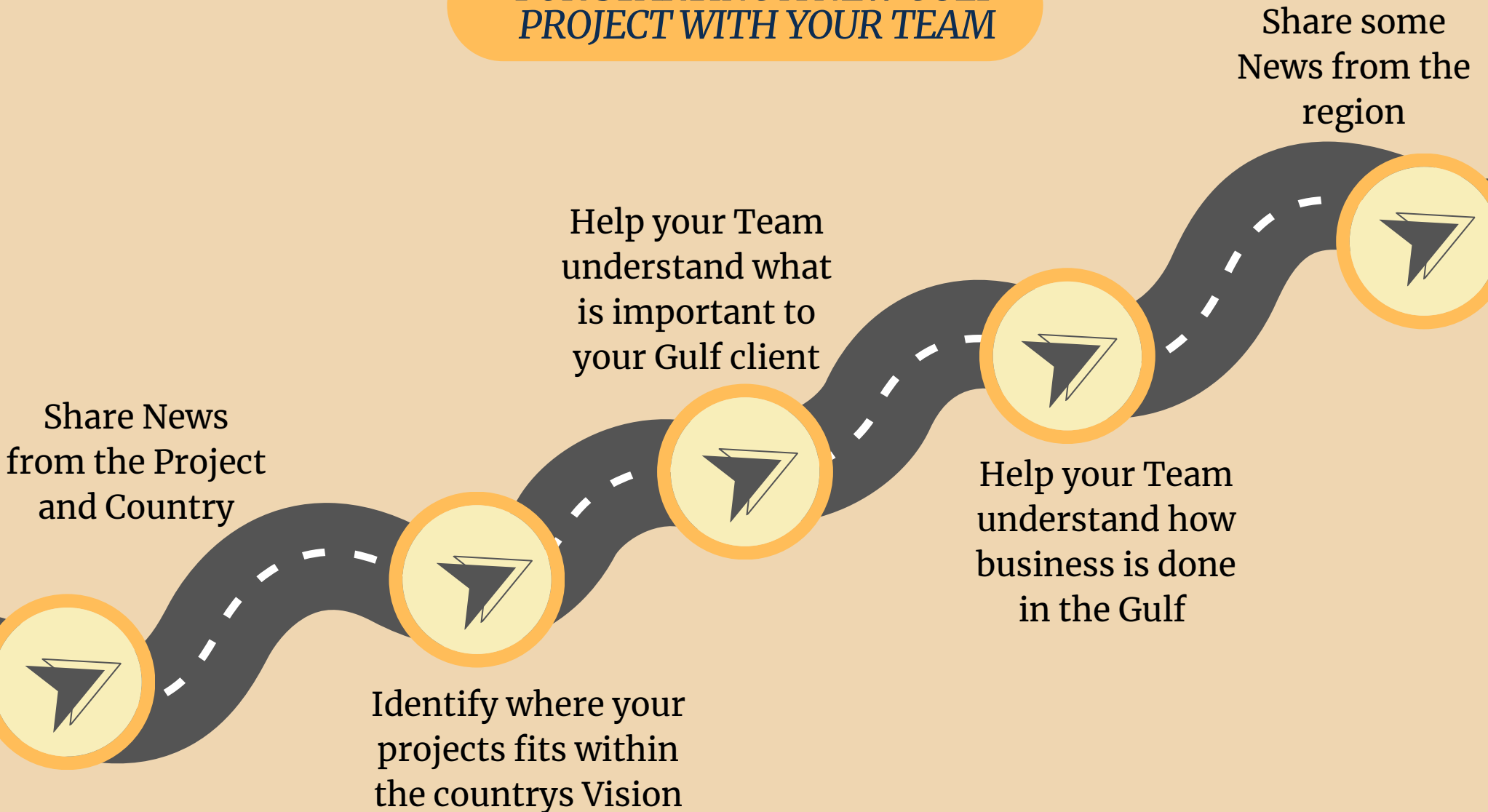
5

Your team hasn't met any locals.



Introducing THE SUCCESS PATH

*FOR STARTING A NEW GULF
PROJECT WITH YOUR TEAM*



Get your team to understand preferred communication methods of your client



Ask them to research the people working on the project



Encourage them to connect with the clients on LinkedIn



Communicate Holidays and special occasions to your team so they understand if communication is slower.



The 5 Pillars to succeed

01

Share News from the Project and Region

02

Learn about the country you are doing business with

03

Upgrade yours and your team's LinkedIn Game

04

Find someone to help and support you

05

Ensure your Team has enough access to training and support

Introducing: The Middle East HUB



Why Join?



Benjamin Dudgeon • 1st 14m ...
Good English Now! | Equip Your Middle Manage...

It's a small group with a high level of support.
Recommend it.



Lorraine Venables 🚀 (She/Her) • 1st
Empowering English learners and organisations to
communicate, collaborate and make a positive impac...
4m • 🌐

Yesterday was a momentous day.

For starters, **Intrepid English** turned
10 years old!

And I got to realise a dream I've had for a long time; to
teach at a university.

Since arriving in Saudi, it's been a whirlwind. I've learned
more in the last few days than in the prior six months.

Thanks to Corina Goetz 🍷, whose Middle East Hub
courses and masterclasses were the perfect preparation
for my
Trip. They're packed full of essential knowledge for
navigating the Middle East. I highly recommend for
anyone planning to travel to the region.



Alasdair Milroy FCA Business 1m
Advisor Guernsey

I forgot I am so had a great
conversation with you about
business in Saudi and enjoyed
the Star-Cat resources to build
my Middle East Yacht clients



Sandy de Stadler (She/Her) • 1st 52m ...
Elevate Your Executive Presence In 2 Days | Ca...

If you want different results you need to do
different things. Learn everything you need
from the best **Corina Goetz**

Join now



Or prefer to have a one off
Team Training?



GULF TRAINING

BOOK a Team Training for 90 min

Why book?

GU thank you so much!!!

brittney ruland 01:41:49

BR This was amazing!! than you SO much!!!

jweinberger 01:42:01

J Thank you!!

Jim Entrican 01:42:02

JE Thank you!

jjohnston 01:42:03

J Thank you very much, lots to take back from this

imontenegro 49:08

Definitely an expansion to what I know so far.

Karena Quinn 13:47

KQ Wow lots going on! Very interesting thank you. And good to hear you felt safe there....

Conor O'Cleirigh left

John Thomson 13:49

JT Very interesting presentation, and look forward to getting a chance to work in Saudi at some point

John Thomson left

iain fourie (za) 13:51

if Thanks for some great insight!

Off to Jeddah this weekend for the first time so nice to have context

Thank you both